

Overlap

What is the GoodTowel?

The Goodtowel is a terry towel made from 100% recycled cotton. The cotton is made from cutting loss from textile productions. New threads are spun from this cutting loss. A new towel is made of these threads by jacquard weave. No bleach, paint or other chemicals are used during the process. It is a 100% natural production process that saves about 5.000 liters of water, which is normally required to produce, process and dye cotton. The towel meets the Oeko-tex standard 100 and is produced in Europe. With the towel, the Plastic Soup Foundation is supported with 5% of the profit.



Save 5.000 liters of water!



1. Cotton waste is used as raw material.



4. Fibers are spun into strong 100% recycled yarn.



2. Multiple fibers are mixed to get the correct colors.



5. Any pattern is possible by jacquard weaving.



3. No paint, bleach or other chemicals are used.



6. This GoodTowel saves 5.000 liter water.

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