



# SEATOWEL

FROM THE SEA FOR YOU

Plastic is destroying our marine life like never before. SEAQUAL INITIATIVE in collaboration with NGOs, fishermen and local communities, is helping to clean our oceans of Marine Litter. This SeaTowel is made with SEAQUAL® YARN containing Upcycled Marine Plastic and supports SEAQUAL INITIATIVE. This combination of Upcycled Marine Plastic with recycled cotton makes these beautiful 100% recycled towels. [www.seatowel.eu](http://www.seatowel.eu)

### Ocean clean wash

We donate 5% of the profit to the Plastic soup foundation (PSF). The PSF wants to reduce the amount of microplastics in the sea and you can help. With small changes in your washing habits you can reduce the numbers of fibers you shed. Fill up your washing machine to the max and dry spin on low revs. Use washing liquid instead of powder and use fabric softener. Wash at low temperature and avoid long washing. [www.oceancleanwash.org](http://www.oceancleanwash.org)



## 100% RECYCLED TOWELS

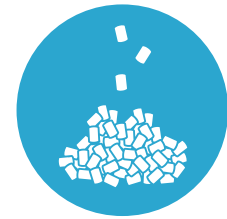
PRODUCED IN THE EU



Fisherman collect plastic they catch during fishing



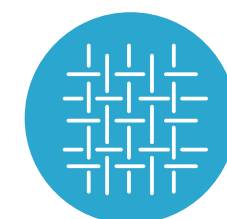
We select PET bottles to recycle



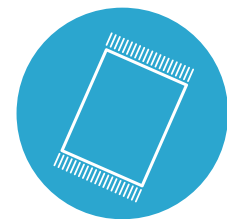
The PET bottles are being converted into small PET chips



We turn the PET chips into new RPET yarn



At the weaving phase the RPET is mixed with recycled cotton



We do not dye the fabric to save water and energy completing an eco friendly process

### SUPPORTS:

**PLASTIC SOUP**  
FOUNDATION.ORG



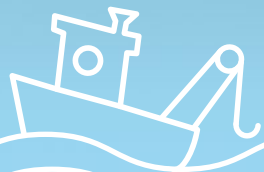


**60% RECYCLED  
COTTON**

**40%  
SEAQUAL-YARN**



\*Towels shown are only examples and not realized productions



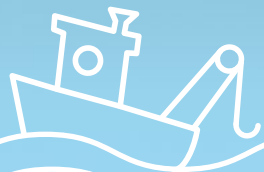


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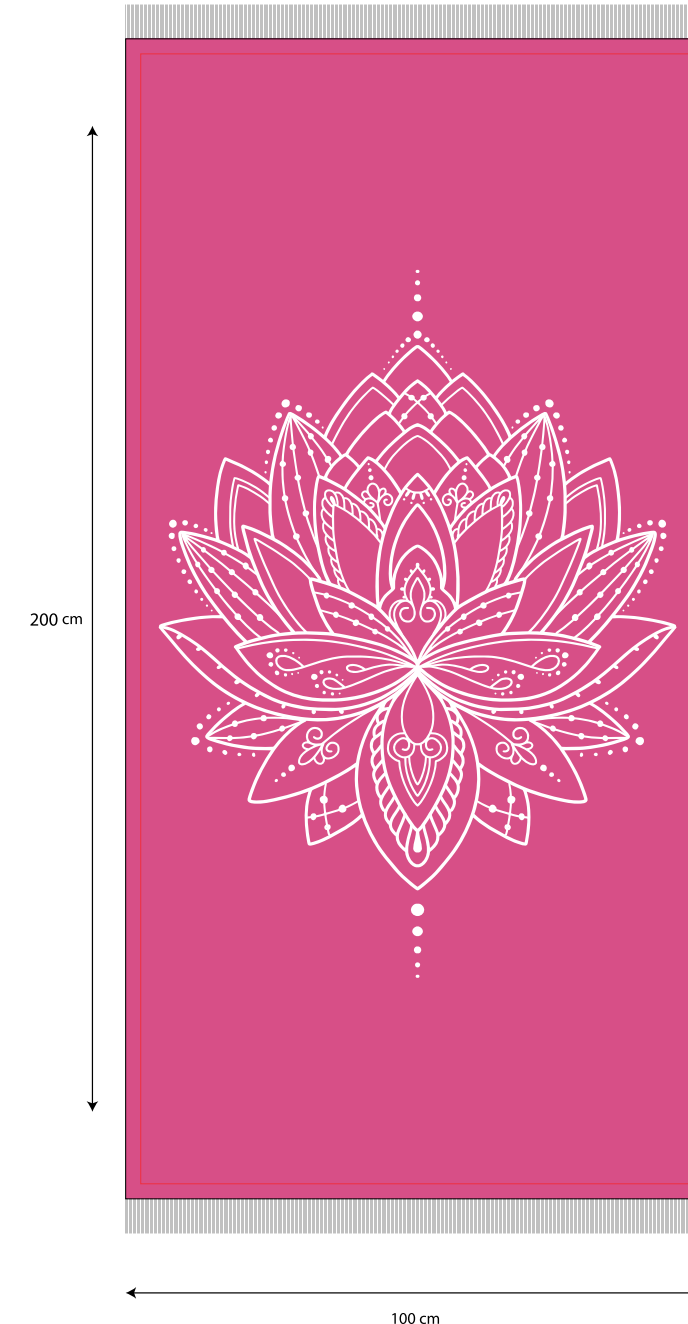
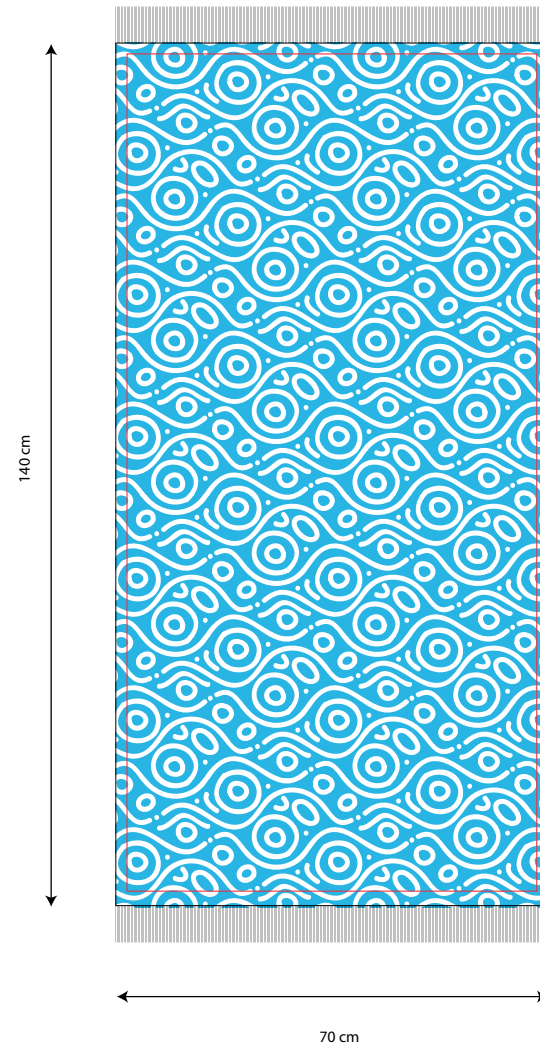
## Sizes:

**Medium:** 140x70 cm

**Large:** 170x100 cm

**XL:** 200x100 cm

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# SeaTowel in a **CUSTOM BOX**

- 3 different box sizes
- Custom made design
- Printed per piece



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